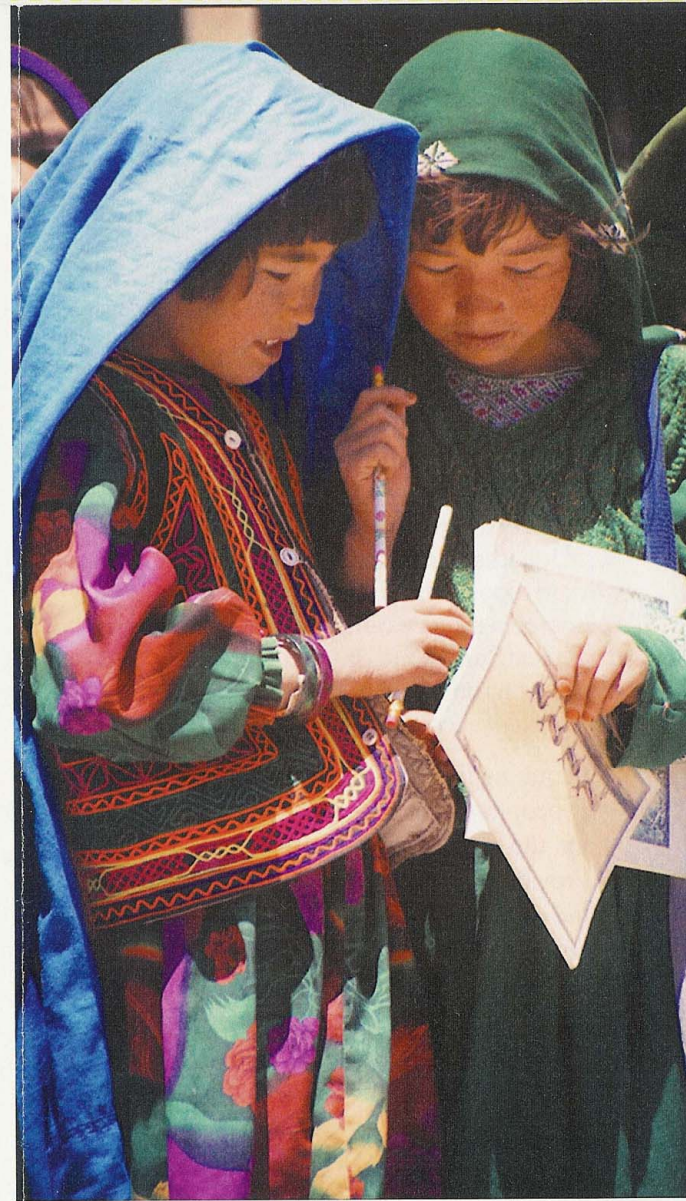


OUR MISSION & GOALS

Direct Aid International is a small, non-political, non-sectarian organization dedicated to bringing a sense of normalcy to international crisis situations. Our focus is on education and agriculture within the context of direct aid without regard to race, ethnicity, political or religious concerns. We are committed to providing direct aid to people of the world mostly isolated from other sources of assistance. Our community-based initiatives help create an atmosphere of self-reliance and sustainability.

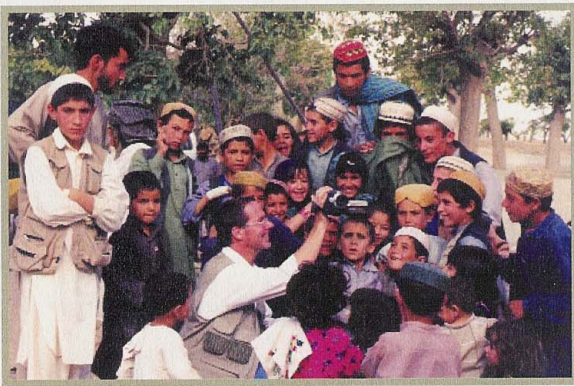


Direct Aid International
P.O. Box 394
Northfield, Vermont 05663



 **Direct Aid**
INTERNATIONAL

Bringing a sense of normalcy to crisis situations



THE BEGINNINGS

Direct Aid International founder and director, Jonathan Hoffman, began his humanitarian work in 1999 in war-torn Kosova, working as a volunteer in refugee camps and orphanages with the Balkan Sunflowers. Inspired, Hoffman decided to strike out on his own, returning three times with a list of accomplishments that includes:

- Acquiring firewood for eight families, warming 45 people; Organizing a neighborhood clean-up and the leveling of ground for a playing field.
- Providing 17 goats and 5 sheep to 10 families and purchasing food for livestock.
- Paying for x-rays for a teenage girl with cancer.
- Developing sister-schooled initiatives resulting in two students entering US colleges.
- Supplying a destitute music school with a flute, violin, clarinet, 5 recorders and sheet music.

Serving as an unofficial ambassador for the State of Vermont and the United States, Jonathan, through Direct Aid, had brought awareness of the plight of refugees in Kosova and Afganistan while introducing our culture and sense of humanity to otherwise secluded regions of the world. Thousands have been reached in the United States through presentations, with hundreds of thousands reached through media coverage.

In the summers of 2002 through 2005 Direct Aid journeyed to Afghanistan, where Hoffman's projects included:

- Obtaining the rights to a well providing clean water to 1,000- 2,000 villagers
- Building a three-room school house for 83 young women of Yakshi, plus the construction of boy's and girl's latrines
- Construction of a one-room library for the community of Mir-Bacha-Kot in honor of Mark Ice, a former Peace Corps volunteer (1971) who devoted his life to service for the United Nations High Commission on Refugees
- Distributing notebooks, pens, soccer balls, and toothbrushes to children whose lives had been dismantled by war.

HOW DOES IT WORK?

Jonathan raises money and awareness through presentations to community organizations, schools, Sister school dialogues, and in interviews with the media. A volunteer Board of Directors provides guidance and assistance with outreach, budget management, and Technical support. In 2004, Direct Aid International received 501-c-3 status as a non-profit organization with donations qualifying for tax deductions. Jonathan had established working relationships with the Swedish Commission for Afghanistan, the United Nations High Commission on Refugees, and the Balkin Sunflower. He and Direct Aid International, however, are independent of any other organization. Jonathan travels alone, often with a translator and sometimes with a bodyguard, to areas deemed too dangerous for travel by many service providers.

HOW CAN YOU BECOME INVOLVED?

Our goals are to sustain the projects we began in Kosova and Afghanistan, and to expand to other areas of the world where people's lives have been torn apart and where we can make inroads to restoring a sense of normalcy, particularly to children but also to entire communities. The results of financial contributions are priceless, from the drilling of a well for safe drinking water to the building of a school for girls. You can be assured that your financial support will be used for direct aid. Contributions are tax deductible and if you wish to be added to our mailing list, you will receive reports detailing Direct Aid activities. If you are interested in a sister-school initiative, please contact us. This can be a highly effective way to involve a community, especially children and youth, in acting globally. Jonathan is available for presentations to schools, churches, community organizations and the media.

